

# Downtown Assets



## Everybody's Neighborhood

1. Downtown Columbus (43215 zip code) is the largest job center in Central Ohio with 140,000 jobs, a 30% increase since 1990. (Source: MPA Profile Analysis by Dunn and Bradstreet/Claritas, Inc.)
2. No other place in Central Ohio offers such a unique group of attractions: professional hockey; beautifully restored State Capitol building; Scioto River; COSI; landmark Public Library; Arena District; indoor ice skating rink; and festivals that draw over two million people a year.
3. Downtown property values total \$3.6 billion and have grown 23% since 1995. While Downtown represents less than 1% of the county land, it provides 13% of Franklin County's commercial/industrial tax base and 18% of the jobs. (Source: Franklin County Auditor's Office)
4. Downtown boasts 37% of Franklin County's supply of office space, making it an important center of commerce for the Central Ohio region. (Source: CB Richard Ellis, Office Market Overview, Fall 2001)
5. Downtown is our arts and entertainment center with one of the best infrastructures for the performing arts in America, anchored by three historic restored theaters – the Ohio, Palace and Southern – along with the Riffe Center and Vets Memorial and the newly built Nationwide Arena and PromoWest Pavilion. Our major arts organizations including the Columbus Symphony, Columbus Museum of Art, Opera Columbus, BalletMet Columbus and CATCO are all located Downtown.
6. The Convention Center is a very successful Downtown institution welcoming 1,065,349 visitors in 2000 who attended 350 conventions. (Source: Greater Columbus Convention Center)
7. The number of Downtown hotel rooms has increased 62% since 1993, 10% faster than the rest of the region, reflecting its stature as a convention, business and government center. Downtown rooms command the highest rates in the county, averaging \$104/night. (Source: Integra/Forms & Belfrage, Columbus 2001 Lodging Overview)
8. Downtown is home to four colleges and universities and 26,000 students who attend Columbus State Community College, Franklin University, Columbus College of Art & Design (CCAD), and Capital University Law School. (Source: Individual institutions' Fall 2001 enrollment)
9. In the last five years, Downtown has been a lure for new development attracting \$905.7 million in private investment. (Source: Capitol South Community Urban Redevelopment Corporation; City of Columbus Downtown Development Office)
10. Very few cities can point to our multitude of healthy, vibrant necklace neighborhoods, including Italian Village, The Short North, German Village, Victorian Village, Old Towne East and The Brewery District, which have seen steady increases in property values, strong housing stock and an influx of young residents. In the 10 years from 1989-98, 1,903 housing units were renovated in these six neighborhoods. An additional 2,148 homes were created by converting vacant or abandoned space into residential use. (Source: Capitol South Community Urban Redevelopment Corporation; City of Columbus Trade and Development Department; Danter Company)
11. The Arena District has funneled \$500 million into Downtown development with the construction of the 20,000 seat Nationwide Arena, offices, restaurants and entertainment venues. Sitting on 95 acres of Downtown real estate, the Arena is home to Ohio's only professional hockey team. (Source: Nationwide Realty Investors)
12. Downtown continues to be a center of retail and nightlife with 247 retail stores, 117 restaurants, and 25 nightclubs and bars. As a legal and insurance job center, 96% of the county's largest law firms and 73% of its largest life insurance companies are located here. (Source: Capitol South Community Urban Redevelopment Corporation; Business First)
13. The number of visitors to Downtown arts and cultural events has more than doubled, rising from 2,080,847 in 1990 to 5,133,630 visitors a year in 2000. (Source: CAPA; Greater Columbus Art Council; individual festival events reported attendance 2000)